

Aero Financial Retained as Strategic Consultant by Rize Industries

San Diego, CA—November 18, 2008—PRNewswire—Aero Financial announced today that the company has been retained as a strategic consulting partner by Rize Industries, a manufacturer of aftermarket products for light trucks and SUVs. Rize is based San Diego County, California and sells its products and services nationwide. For additional information on Rize Industries, please visit www.rizeind.com.

Pursuant to the consulting agreement, Aero Financial will assist Rize Industries in several facets of the company's growth plans, including:

- Introduction to Capital
- Product Distribution
- International Expansion
- Public Relations

- Marketing

Jim Price, Chairman and CEO of Aero Financial States, "Rize Industries represents the entrepreneurship and innovation that America was built on. They have built their company from the ground up, through hard work and dedication. We believe that their product line has significant room to expand and we look forward to helping them grow."

About Rize Industries

Rize Industries, LLC is an aggressive new company in the growing off-road marketplace. The Company designs and manufactures a wide range of suspension lift products for Ford, Chevy/GMC and Dodge trucks and SUV's. Rize provided and fitted the suspension kits for the trucks that won the coveted "Best In Show" awards at the Ford booth at the SEMA Auto Shows in 2005 and 2006. Rize is known throughout the industry as a cutting-edge design firm with tough, overbuilt products and a unique look-and-feel. Rize is a preferred brand for more than 200 dealers/jobbers globally and a featured product in some of the largest wholesale catalogs serving the automobile aftermarket industry. With 30 years of experience in the automotive fabrication and engineering fields, Rize management is poised to bring six new affinity products to market during 2009, including steps, shock absorbers and bumpers. Based in suburban San Diego, California, Rize is a "roots" brand with great appeal at the high-end of the market among customers who demand performance, durability and a great look. The Company has grown nearly 25% this year, despite the overall downturn in the automotive industry. Visit Rize Industries online at www.rizeind.com.

About Aero Financial

Founded in 1992, Aero Financial is a diversified Holding Company with a core competency in Strategic Advisory and Consulting. Aero provides growth capital as well as a full range of essential support and organizational services to private and public companies. Headquartered in San Diego, Aero operates offices in Dallas, Baltimore, London, Dubai and Sri Lanka.

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Source: Aero Financial, Inc